

**MINUTES OF THE ARKANSAS MOTOR VEHICLE COMMISSION**

**Business Meeting  
101 East Capitol Avenue, Suite 204  
Little Rock, Arkansas**

**February 8<sup>th</sup>, 2012**

The regularly scheduled meeting of the Arkansas Motor Vehicle Commission was called to order at 9:35 a.m. by Vice Chairman Bobby Ferguson. Staff present were Executive Director Greg Kirkpatrick, Fiscal Manager Jennifer Padgett, Secretary Angela Stoffer, Investigators Otis Hogan and Danny Holmes. All Commissioners were present.

The minutes from the January 18<sup>th</sup>, 2012, meeting were reviewed and approved as written.

The Commission voted to appoint Sandy Stroope to the position of Chairman until the April meeting due to the vacancy of the position by Joe Morgan. Commissioner Ferguson made the motion with a second by Commissioner Jones, and the Commission approved the motion unanimously.

Director Kirkpatrick updated the Commission on the current legal status of Duncan Outdoors\Gregory Polaris\Valley Powersports vs. Carter Brothers. Carter Brothers has appealed the Commission ruling, and the scheduled oral argument on this matter is for April 5<sup>th</sup>, 2012.

The Commission then discussed the order from the Circuit Court of Pulaski County, Fifth Division regarding Winnebago Industries vs. New Hope RV's and the Commission. This order reversed the Commission's March 30 Findings of Fact. The Commission voted to accept the Executive Director and Attorney General's Office recommendation not to appeal this decision. The Director was asked to prepare further clarification to the statutes regarding repurchase in the next legislative session.

Director Kirkpatrick presented the amended program for TrueCar's Target Price Customer Flow. The Commission reviewed the new program and determined that the concerns of possible

violations of the statutes related to brokering and the Advertising Rule were satisfied with the changes. The Commission voted to allow TrueCar to resume operations in Arkansas as a dealer lead generator with the implementation of the proposed changes.

Director Kirkpatrick and Investigator Danny Holmes presented to the Commission the location of two (2) additional lots operated by Red River Dodge in Heber Springs two blocks away from their current licensed location. The Commission recommended Director Kirkpatrick visit with the dealership principal to obtain information related to the dealers future plans to expand the dealerships facilities, to clarify the current operations of the dealership, and to meet with city officials regarding possible zoning concerns.

The meeting was then adjourned by Chairman Stroope.

These minutes are subject to approval by  
The Arkansas Motor Vehicle Commission

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Sandy Stroope, Chairman  
Bobby Ferguson, Vice Chairman  
Joy Blankenship, Secretary